

# Economic Aspects of Integrated Flood Management

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Training Workshop on Integrated Flood Management for the Nile Basin Countries

23-27 November 2009 Nairobi, Kenya



World Meteorological  
Organization

WMO/GWP Associated Programme on Flood  
Management (APFM)



Global Water  
Partnership

# PRESENTATION OBJECTIVE

- ❑ The session has the objectives to promote understanding in
  - ❑ the role of economic analysis in IFM
  - ❑ methodologies/techniques of economic analysis
  - ❑ limitations and issues of economic analysis
  - ❑ Multi Criteria Aanalysis as a complementary approach to Cost Benefit Analysis
- ❑ Key words
  - ❑ benefits, sustainability, impact, resilience, livelihood, disaster cycle

# IS FLOOD A PROBLEM OR A BLESSING

- ❑ From the perspective of the
  - ❑ Community – livelihood in form of farming, fishing, transportation
  - ❑ Government – socioeconomic (GDP)
  - ❑ Ecosystem – catchment flow balance, wetlands and groundwater recharge



# FLOODPLAIN MANAGEMENT SYSTEM

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- ❑ The system should aim at fostering the wise, rational and sustainable use of flood prone land by:-
  - ❑ reducing the social and financial cost resulting from the risks of occupying the floodplain;
  - ❑ increasing the sustainable social, economic and ecological benefits of using the floodplain;
  - ❑ improving or maintaining the diversity and well-being of riverine and floodplain ecosystems.





**Negative Impact on infrastructure**



**Positive socioeconomic impacts**



**AUGUST 2009**

## **COMMUNITY INVOLVEMENT IN REHABILITATION**



# **A SOCIO-ECONOMIC ASPECT**

# IRRIGATION CANAL





# COMMUNITY WORKING IN A STREAM





# CFMO - KASIRU







**Indicative flood  
levels in the  
compound**

**Negative Impact on  
infrastructure**





# **ECONOMICS**

**“Application of reason to choice”**

- **to understand issue**
- **to determine the best means of managing floods and the risk of flooding**

**How and why people make decisions about the use of valuable resources to obtain maximum benefits.**

**Various constraints**

**physical, financial, social, political, legal and environmental**

# WHAT IS THE APPROACH

- ❑ **Making choices** –

- ❑ informed decision-making process
- ❑ Through economic analysis
- ❑ Understanding financial and economic analysis

- ❑ **Use appropriate analytical tools**

- ❑ Cost benefit analysis

- ❑ **Use economic evaluation techniques**

- ❑ Net present value (NPV), benefit-cost ratio (BC)



# ECONOMICS ANALYSIS

(Purpose)

- ❑ To simplify the complex to a level that we can comprehend
- ❑ To gain an understanding of what the choice involves

To enable comparison of proposed options and judge the economic viability

It is the understanding that matters and not the numbers  
The numbers are a succinct means of summarizing the complex

# APPRAISAL METHOD

- Cost-benefit analysis
- Multi-criteria analysis

## Public participation

- Public should determine the weights of the qualitative and subjective elements (social value) in appraisal
- Participation raise the level of public consciousness
- Participation enhance the interaction between stakeholders



# COST-BENEFIT ANALYSIS

- Identifying items of benefit and cost
- Selecting appropriate prices
- Adjusting the future prices to present value

## Economic analysis:

- use economic price
- measure the legitimacy of using national resources

## Financial analysis:

- use market price
- check the balance of investment and the sustainability of project

# BENEFITS OF PROJECT

- Primary benefits
- Secondary benefits

## Primary benefits

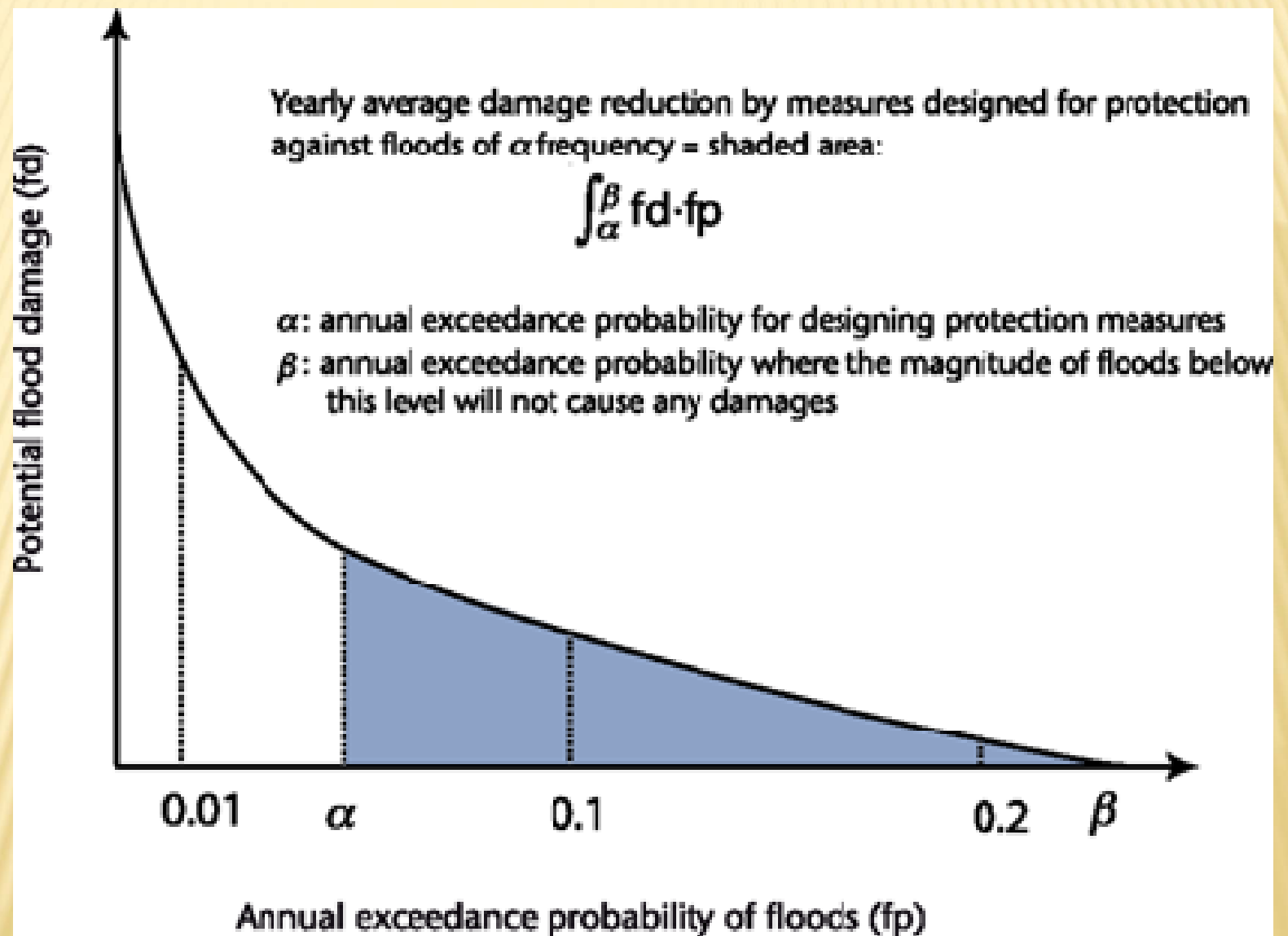
### Direct benefits

- Reduction in physical damage
- Increase of land value

### Indirect benefits

- Avoiding disruption to business, transport networks and public services
- Avoiding the costs of emergency response and recovery





**Figure 2. Damage frequency curve**

# SECONDARY BENEFITS

- New investment
- activation of economic development activities

## Costs of project

- Construction cost
- Relocation or restoration
- Preventive expenditure or mitigating costs



# NON-MARKET VALUATION

Markets may fail to make optimum allocation of resources because of

- Absence of competitive markets
- Presence of externalities
- No reflection of environmental and societal values etc.

- Value of a prevented fatality or prevented injury;
- Value of time lost prevented;
- Value of health benefits;
- Value of design quality;
- Value of environmental services lost (air quality, landscape, water, biodiversity, noise, recreational and amenity values for forests etc.); and
- Value of dis-amenity.

(The Green Book, HM Treasury)

# NON-MARKET VALUATION METHOD

## 1. Stated preference method

- **Contingent Valuation Method (CVM)**

Willingness to pay (WTP)

Willingness to accept compensation (WTA)

## 2. Revealed preference method

- **Travel cost method (TCM)**

parks, forests, lakes, reservoirs, historical sites etc.

- **Hedonic pricing**

noise, flood risk, air quality etc.

- **Replacement costs**

true costs of replacement



# LIMITATIONS OF COST-BENEFIT ANALYSIS

- Market imperfections
- Quantification of intangibles
- Income distribution
- Discount rate and intergeneration equity

# Economic evaluation techniques

Net benefits: Benefits minus cost

- should use constant price
- should be adjusted for the time value of money

## Discounting technique

$$B = \frac{b_t}{(1 + r)^t}$$

$t$  = year

$r$  = discount rate

$b_t$  = Value at  $t$

$B$  = Present value



# Net Present Value (NPV)

- Present value of net benefits

## Internal rate of return (IRR)

- P: Interest rate that the NPV is zero

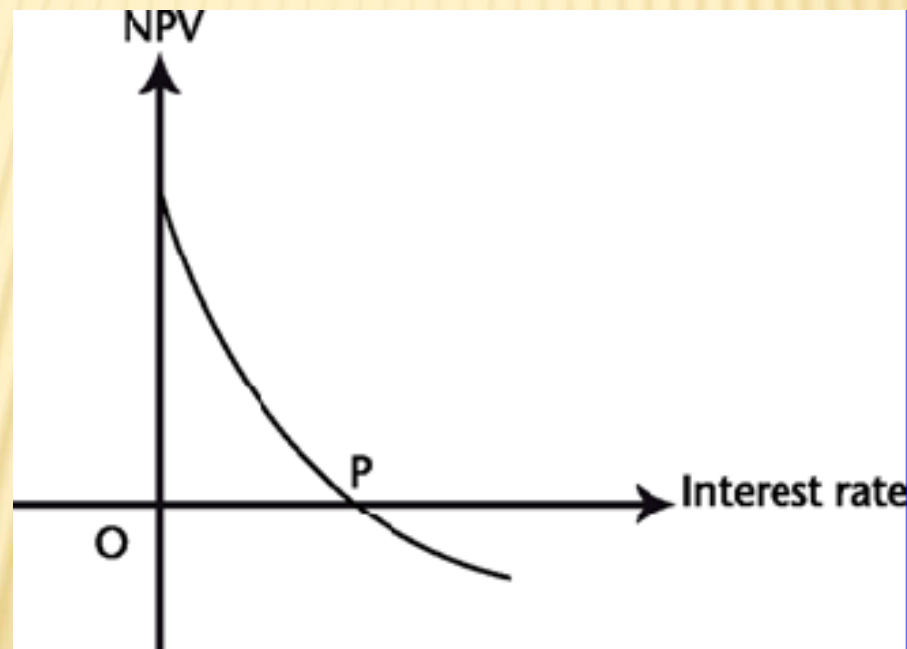


Figure 3. The relationship between the NPV and the interest rate

# Multi-criteria analysis (MCA)

- Judging the expected performance of each development option against a number of criteria or objectives
- Taking an overall view on the basis of a pre-assigned importance to each criterion

The essence of MCA lies in the preparation of a performance matrix and performance indicators

How to determine weights?

Inter-temporal comparisons



# MCA and CBA

Project appraisal method is

- to support stakeholders in the process of making choice
- to provide a rigorous analytical framework in and through which they can argue, debate and negotiate choice

with

Capacity building of stakeholders

Appropriate institutional mechanism

# Sources of financing

Flood management projects are difficult to collect charges from beneficiaries because

- ☐ Difficult to determine the extent of benefit
- ☐ Poverty of the beneficiaries
- ☐ Only focus on structural measures that require large financial resources



# Risk-based approach to flood management

- Opportunity for financial contribution from individuals and communities

Flood proofing, preparedness, emergency response and recovery

Source control at individual level

- Involvement of communities enhance the mode of support

Patrol of dykes and flood fighting

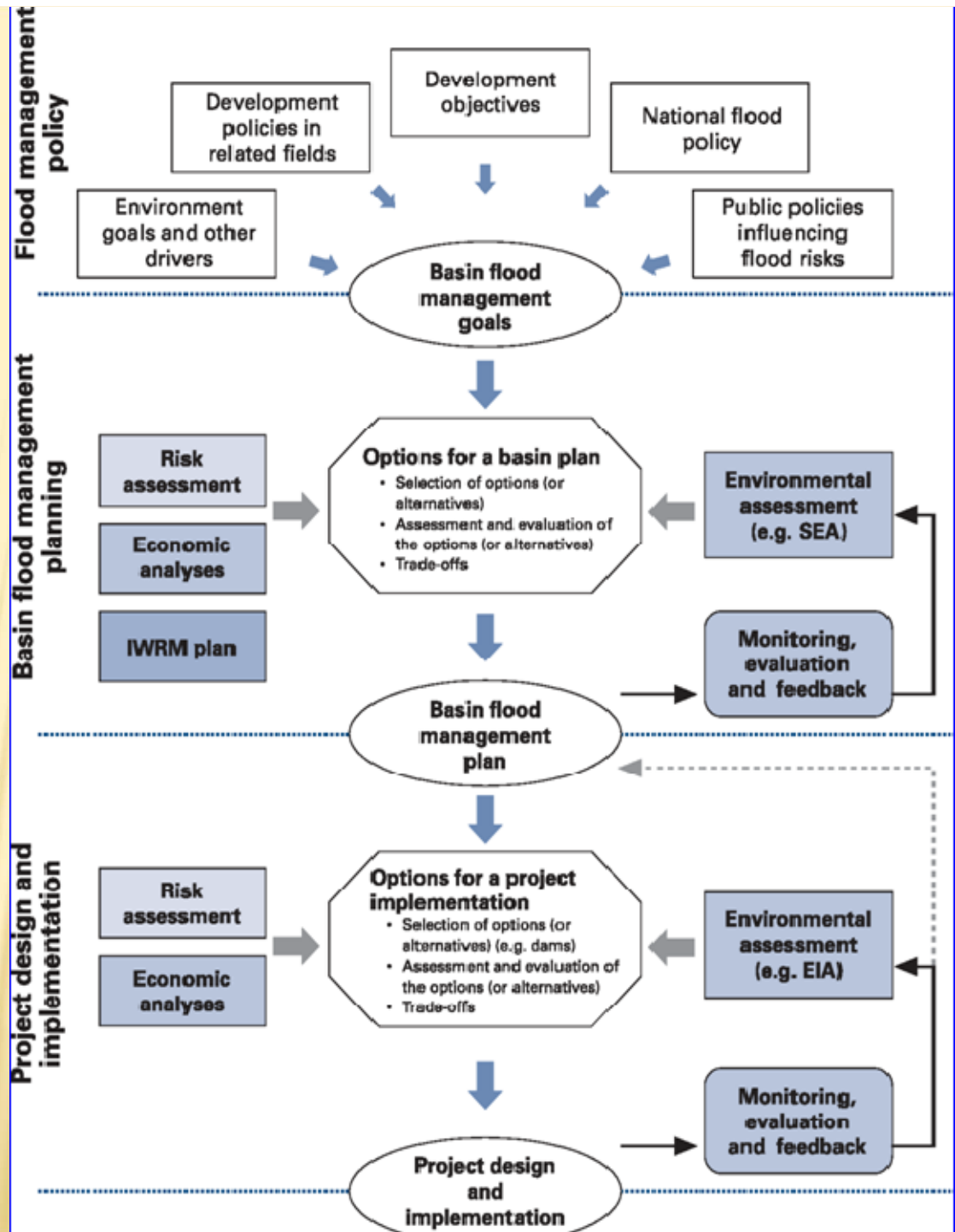
# Flood insurance

## Challenge

- Cost of operation
  - Capacity of the flood affected people
- Government subsidy
- Reinsurance
- Help of local communities and local administration



**Figure 1.  
Environmentally  
sensitive flood  
management decision-  
making**



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*<http://www.apfm.info>*

*Thank you !*